



ACOEM Representative Report

**Michigan Occupational Health
Conference
(MOHC) 2017
October 6-7, 2017**



SPEAKER

Darryl Lesoski, MD, MPH, FACOEM
ACOEM HOD, Speaker-elect

Medical Director,
Munson Medical Center
Occupational Health and Medicine Clinic
Traverse City, MI

Clinical Professor of Medicine,
Michigan State University

MOEMA member since 1997

ACOEM member since 1999



ACOEM Leadership

Officers:

Charles M. Yarborough, MD, MPH, FACOEM, President

William Buchta, MD, MPH, MS, FACOEM, President-elect

Stephen A. Frangos, MD, MPH, FACOEM, Vice President

Beth A. Baker, MD, MPH, FACOEM, Secretary-Treasurer

James A. Tacci, MD, JD, MPH, FACOEM, Immediate Past-President

Board of Directors:

Melissa Bean, DO, MBA, MPH, FACOEM

Robert Bourgeois, MD, MPH, FACOEM

James Butler, MD, MPH, FACOEM

Richard Johnson, MD, MPH, FACOEM

David McKinney, MD, MPH, FACOEM

Paul Papanek, MD, MPH, FACOEM

Jill Rosenthal, MD, MPH, MA, FACOEM

Daniel Samo, MD, FACOEM

Tanisha Taylor, MD, MPH, FACOEM

Young Physician Director

Kenji Saito, MD, JD,

House of Delegates Officers:

Douglas Martin, MD, MRO, FACOEM, Speaker

Darryl Lesoski, MD, MPH, FACOEM, HOD Speaker-elect

Scott Levy, MD, MPH, FACOEM, Recorder



ACOEM – the Organization

Executive Director
Bill Bruce, MBA, CAE

Vision:

Pre-eminent organization of physicians who champion the health and safety of workers, workplaces and environments.

Mission:

ACOEM provides leadership to promote optimal health and safety of workers, workplaces, and environments by:

- Educating health professionals and the public
- Stimulating research
- Enhancing the quality of practice
- Guiding workplace public policy
- Advancing the field of occupational and environmental medicine

ACOEM – the Organization (continued)

- **Core Values**

- ☐ Visionary Leadership
- ☐ Ethical Behavior
- ☐ Professional Expertise
- ☐ Service to Members

- **Strategic Goals**

- ☐ Enhance OEM's image, visibility, stature, and recognition
- ☐ Provide OEM leadership for health care and public policy
- ☐ Enhance competence of OEM physicians through education
- ☐ Promote high-quality OEM practice
- ☐ Advocate support for OEM research and its application
- ☐ Maintain and strengthen ACOEM





ACOEM – Financial Update

COMPONENTS

- Accounting remits dues to Components 3 times a year (January, April, November). It is important for ACOEM to have the most up to date information regarding Component officers to submit dues.
- Components are included on ACOEM's Director's & Officers Liability Insurance. The D&O policy protects Component directors and officers in the event of a lawsuit that emanates from a decision, statement or action.

ACOEM – Financial Update (continued)

SECTIONS

Month	Activities
March	<ul style="list-style-type: none">☐ Budget templates distributed to sections.☐ AOHC Reception contract due (45 days before conference).
April	<ul style="list-style-type: none">☐ New leadership takes office.☐ Planning of activities begins for upcoming year.
May	<ul style="list-style-type: none">☐ Budget, meeting minutes and leadership list due by end of month for May of current year through April of following year.
June	<ul style="list-style-type: none">☐ Budget reviewed by Finance Committee.
July	<ul style="list-style-type: none">☐ Budget present to BOD for approval.
October	<ul style="list-style-type: none">☐ Annual activity report due to BOD.





ACOEM – Membership Update

- **Membership numbers** for 2017 exceed last year's totals.
 - ❑ Associate Member and Medical Student membership are on the rise
- **Renewal and recruitment campaigns** for 2018 will begin in early October and continue through the spring of 2018.
 - ❑ **Component officers** will once again be asked to participate with renewal efforts with an email campaign to lapsed component members. More information on that will become available soon.
- Please consider **becoming an ACOEM Fellow**.
 - ❑ The status of Fellow is the highest classification of membership in ACOEM.
 - ❑ For more information on eligibility and the application process, check the ACOEM website or call our Member Services at **(847) 818-1800**

**Thank you for being a member of ACOEM,
we appreciate your continued loyalty!**



ACOEM's Strengths

- **Our MEMBERS:**

- ☐ Excellent “Talent Pool”: knowledge, experience, enthusiasm

- **Our SPECIALTY:**

- ☐ High career satisfaction, low burn out, a “lifestyle” specialty
- ☐ 10-20K physicians identify as practicing OM
 - Yet only 4500 are ACOEM members
- ☐ Health systems and other provider networks (e.g. UCCs) are valuing OEM
- ☐ Population medicine is at the center of the new health system paradigm, e.g. ACOs etc.
- ☐ Population (e.g. public/environmental) health sciences are among the fastest growing undergraduate majors

ACOEM's Strengths (continued)

- Our **“BRAND”**:

At no time in our history have we as an organization and our individual members enjoyed a better reputation with:

- ❑ Federal and state agencies
- ❑ Other medical specialties
- ❑ Health Industry Partners
- ❑ Allied health care professionals
- ❑ Allied workplace health and safety professionals
- ❑ International physician and other workplace health and safety professionals



ACOEM's Strengths (continued)

- Our organization enjoys a **SOLID FINANCIAL POSITION**:
 - ☐ We are positioned for **STRATEGIC INVESTMENT**, not surviving quarter-to-quarter
- We have a good (and improving) set of **services that we provide our members**
 - ☐ THE QUALITY OF ACOEM DEVELOPED PRODUCTS HAS NEVER BEEN BETTER, OR MORE EVIDENCE-BASED
- We have a good (and improving) **platform for delivering** those services
 - ☐ **WEBSITE**
 - ☐ **Learning Management System** (to be launched this year)
- We continue to **recruit new and enthusiastic members**
 - ☐ **Residents and medical students**
 - ☐ **Career transition physicians**
 - ☐ **Allied professionals**





ACOEM's Challenges

- OEM residency programs under CONSTANT funding pressure
- Average age of OEM physicians: 55
- Low numbers of board-certified OEM specialists
 - Only 42% of ACOEM members are board certified in OEM

Bottom line: To assure long-term viability of our specialty, we MUST:

1. increase and stabilize funding for residency training
2. increase the number of board-certified ACOEM Fellows
3. train other early and mid-career physicians practicing OEM how to do it correctly.

ACOEM's Challenges (continued)

- The **landscape of medicine and the health care system is changing.**
 - Technology
 - Integrated health care systems
 - Provider mix
 - Patient mix
 - Global populations with global challenges
 - Quality, patient satisfaction, cost-effectiveness
 - Aging, mobile and changing work force.
- These are neither inherently good/bad, they are the new normal
 - **We must position our members to successfully change and adapt with it.**



ACOEM's Challenges (continued)

- The landscape of “organized medicine” medicine and the health care system is changing.
 - ❑ Career expectations of pre-medical and medical students
 - ❑ Career expectations of residents
 - ❑ Focus on work-life balance
 - ❑ Disinclination to “join” organizations simply for the sake of being a “member”
 - ❑ New ways to: learn, network, market, job hunt are less dependent on the “established hierarchy” of organized medicine.
- These are neither inherently good/bad, they are the new normal
 - ❑ We must position our organization to meet these needs and expectations.





ACOEM's Activities

- ACOEM **Federal Outreach:**
 - ☐ CDC, NIOSH, ERCs, OSHA, DoL/EEOC etc.
- ACOEM **State-level Activities:**
 - ☐ Each year ACOEM provides guidance to components and members on the state level
- ACOEM Strategic **Professional Affiliations:**
 - ☐ NBGH, AHA, ADA, ACS, HERO, AIHA, AAOHN
 - ☐ AMA, CMSS, AAOS, ASBS and others
- ACOEM Strategic **Business Relationships:**
 - ☐ UL (Underwriters' Laboratories)
 - ☐ Reed Publishing
 - ☐ Wolters Kluwer | LWW

ACOEM Activities (continued)

- **SOME other SPECIFICS:**
 - ☐ New **Learning Center** in Elk Grove Village (2018)
 - ☐ **Residency funding:** NIOSH/ERC, VA, private
 - ☐ Regular **policy communications** to govt.
 - ☐ Growing partnership with **Underwriters Laboratories**
 - ☐ Expanded **international** presence - **IOMSC**
 - ☐ Increased opportunities for **RESIDENT** activities
 - ☐ Formal outreach to both **BUSINESS** and **LABOR**
 - ☐ Formal outreach to **INSURANCE** and **WCB leaders**





Goals on Leadership Level

- **Engage in productive and forward thinking dialogues:**
 - ☐ Innovative
 - ☐ Respectful
 - ☐ Factual and “evidence-based”
 - ☐ Solution-oriented
 - ☐ Communicate better – There is no “Us and Them” --- ACOEM is US
- **Develop Ideas into Actions:**
 - ☐ Take good ideas from drawing board through to implementation
 - ☐ What will be ACOEM’s “next big thing”
 - ☐ How will we (and our members) prepare for the changing landscape of medicine and organized medicine?
- **Always advance:** We can NOT afford to rest on our laurels, and are only as good as we perform over the next 5, 10 20 years.



What does ACOEM do at the COMPONENT level?

- **Encourage Robust Component meetings and activities**
 - ☐ Engage medical students and residents
 - ☐ Engage regional non-OM medical providers
 - ☐ Engage regional allied health providers
 - ☐ Engage regional employers
- **Sponsor residents/students** AOHC attendance
- **Recruit** new members
- **Monitor** state-level events and legislation
- **Engage** in ACOEM-level activities



What does ACOEM do at the SECTION level?

- Capitalize on our subject matter expertise!
 - ❑ Position papers
 - ❑ Populate the Idea Marketplace
 - ❑ Develop practice tools that will benefit Section Members and ACOEM members
 - What will become the next ACOEM Practice Guidelines?
 - ... Or MRO training? ... Or LEO guidance?
- Engage national forums and entities to share/highlight our expertise
- Sponsor residents/students AOHC attendance
- Recruit new members
- Monitor and advise policy activity, regulations and legislation
- Engage in ACOEM-level activities



What can we do as INDIVIDUALS?

- Increase your **individual level of engagement**
 - ☐ Fellowship
 - ☐ Component committees and planning
 - ☐ ACOEM Committees/Councils ... Board... Officer
- **Recruit!!!**
 - ☐ Meeting participants, Members, Fellows
- ACOEM **IDEA MARKETPLACE**
- **Occupational & Environmental Health Foundation**
- **Commit to attend:**
 - ☐ AOHC 2018
 - ☐ next COMPONENT Meeting



ACOEM – HOD Update

- **Fall House of Delegates Meeting**
 - ☐ Friday, **November 3rd** at the ACOEM Headquarters
 - ☐ Delegates/Alternates can attend in person or participate by phone (GoToMeeting). Please advise before October 14
 - ☐ Call for **Resolutions**: deadline is October 14
 - ☐ Call for **Nominations – Recorder of the House**
 - Candidates must be a Fellow and on the HOD for at least 3 years
- **New HOD and Component Contacts**
 - Delegates and Alternates / **HOD activities**
 - ☐ contact Lucy Free: lucy@acoem.org
 - Other **Component Activities**
 - ☐ contact Merrill Drew: mdrew@acoem.org



What's New at ACOEM

- **2018 AOHC:** mark your calendars

AOHC 2018

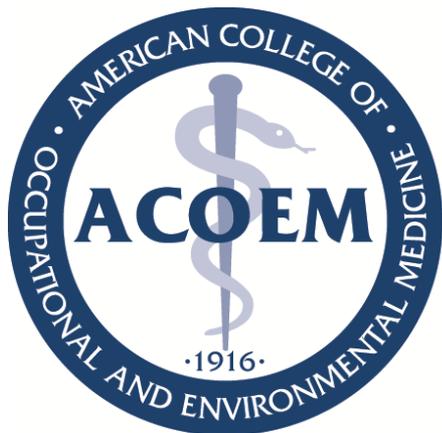
NEW ORLEANS

Hilton New Orleans Riverside

April 29 – May 2, 2018



- Check out **JOEM** for all the latest news



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